

2025 SMALL BUSINESS OF THE YEAR

In recognition of National Small Business Week, May 12 through May 17, 2025, the Lake Norman Chamber of Commerce will recognize a Small Business of the Year in each of our Lake Communities of Cornelius, Davidson, Huntersville and Mooresville. The business will be recognized at 3:30 p.m. on Friday, May 16 in Visit Lake Norman's Visitors Center.

A panel of judges' representative of the Chamber's leadership will select the recipient based on the following criteria:

- *Staying power*: A history as a Lake Norman established business. Must have been a business for no less than three years.
- *Growth in number of employees*: A benchmark to judge the impact of the business in the employment market.
- **Outstanding community involvement**: Civic involvement by owner or manager.
- *Business environment*: Innovative management practices which produce a successful business.
- *Customer-friendly quotient*: Business practices which encourage repeat customers and provide a conducive atmosphere for service or retail trade.

Lake Norman Chamber members with twenty or fewer employees are eligible for the award. Chamber members may submit as many businesses as they choose, or a business may nominate itself.

Please email your nomination to: <u>Russell@lakenormanchamber.org</u>

Nominations are due no later than Thursday, May 8, 2025 at 5:00 PM.