



"Empowering Our Community Through Business Collaboration"



For Chamber Members And Guests



**Grow Your Business This Week
Lake Norman Chamber of Commerce**

 PLAN AHEAD
for this Month and More

Business AfterHours - Four Points Sheraton

August 6th - Huntersville

"Connect with fellow professionals' converse, and network in a great location"

Business AfterHours - KW Commercial - National Advisory Team

August 13th - Mooresville

"Socialize, connect, fellowship & network.. while meeting a new member"

Diversity Organization Social at King Canary

August 25th - Davidson

"Connecting people, celebrating perspectives, and building a stronger community together"

Nonprofit Roundtable

August 26th - Mooresville

"Connecting nonprofit leaders to share ideas, solve challenges, and strengthen our community"

 THIS WEEK'S BEST OPPORTUNITIES

Monday, August 3rd

Ribbon Cutting - Soak Head + Foot

1:30 PM - Huntersville

"Celebrate a new business, connect with professionals, and support our growing business community"

Tuesday, August 4th

Connection - Virtual Meeting

7:30 AM - Virtual

"Start your morning with meaningful conversations, professional connections, and virtual networking"

Thursday, August 6th

Coffee Connection

8:30 AM - Huntersville

"Connect with fellow professionals at a premier, resort-style apartment community and engage in conversation, and meaningful networking"

Business AfterHours - Four Points Sheraton at Charlotte/Lake Norman

5:30 PM - Cornelius

"Fellowship with local professional and check out one of the amazing Hotels in the Lake Norman region."

The Value of Asking Better Questions

"The important thing is not to stop questioning." — Albert Einstein
Successful business owners don't have all the answers.

They ask better questions.

Instead of asking, "Why isn't my business growing?" they ask,

"What one change would create the greatest impact?"

Instead of asking, "How do I compete?" they ask, "How can I
provide more value?"

The quality of your business is often determined by the quality of
the questions you ask yourself, your team, and your customers.

Curiosity Creates Opportunity

Every customer interaction is an opportunity to learn.

Ask why a customer chose your business.

Ask what could improve their experience.

Ask your employees what obstacles are slowing them down.

Ask fellow Chamber members what's working in their businesses.

The answers may uncover new products, better processes, stronger
partnerships, or opportunities you never considered.

The Best Leaders Listen More Than They Talk

Business owners often feel pressure to have every solution.

In reality, great leaders spend more time listening than speaking.

When you genuinely seek feedback, you build stronger
relationships, create trust, and make better decisions.

Listening isn't just good leadership—it's good business.

Grow Through Connection

One of the greatest benefits of Chamber membership is the
opportunity to learn from the experiences of others.

Every networking event, educational program, ribbon cutting, or
committee meeting places you in a room with people who have
solved problems you may be facing today.

Don't just exchange business cards.

Ask questions.

Be curious.

The next conversation you have may provide the idea that changes
your business.

This Week's Business Challenge

This week, ask five meaningful questions:

- What can we do better for our customers?
- What's one process we could improve?
- Who have I not connected with recently?
- What challenge is my team facing that I can help solve?

- What is one opportunity I've been overlooking?
Great businesses aren't built by having all the answers.
They're built by leaders who never stop learning.
Here's to asking better questions, discovering new opportunities,
and continuing to strengthen the Lake Norman business community.

Chamber Member Offering

Help your team reconnect, recharge, and thrive with My Outdoor Joy's Corporate Membership Program. Through guided outdoor adventures, wellness experiences, and educational programming, businesses can support employee well-being while fostering stronger relationships and a healthier workplace culture.
Team Building • Employee Well-Being Programs • Outdoor Leadership Experiences

Invest in your team's well-being year-round. My Outdoor Joy's Corporate Memberships give employees access to guided outdoor adventures, wellness experiences, and educational programs that promote healthier lifestyles, stronger connections, and improved workplace engagement. Learn how your organization can bring the benefits of the outdoors to your team.

Team Building - [Team Building](#)
Employee Well-Being Program - [Employee Well-Being Program](#)

GET SEEN (Marketing & Promotion)

“Promote Your Business Through the Chamber”

Host an Event

Business AfterHours | Business BeforeHours | Mixer | Coffee Connection

On the Horizon Sponsorship opportunities for Signature Events

[2026 Business Expo](#) | October 13 - Huntersville

[2026 Annual Fall Classic Golf Tournament](#) | October 27 - Mooresville

[2027 Pickleball & Top Golf Swing Suite Tournament](#) | January 19 - Cornelius

“Building relationships with local business leaders in a fun, Low-pressure environment”

 **This is revenue hiding in plain sight**

LEARN & IMPROVE

 **For Your Business**

Wednesday, August 26th

[Elevate Strategy and Consulting.](#)
[Three Gaps Every Business Owner must Close](#)

 **For You Personally**

Saturday, August 8th

[Second Saturday Divorce Workshop for Women](#)

Thursday, August 13th

[Feeling Lost in the Medicare Maze? Let us guide you through it!](#)

Saturday, September 19th

[CROWNED WOMAN: The Awakening Experience](#)

 **CHAMBER COMMUNITY**

 **NEW MEMBERS**

[WOW Windowboxes](#)

[Untangled Salon](#)

[Piedmont Healthcare](#)

[Roof Scientists Charlotte](#)

[Pearce Bespoke North Charlotte](#)

[Burchette Sign](#)

[LKN Weight Loss Wellness and Aesthetics](#)



GET FEATURED

Secure your spot on a Lake Norman Chamber podcast—share your story, spotlight your business, and reach a broader local audience through [Town Talk](#) or [Around the Lake](#).

Interested? Contact Bill Russell: russell@lakenormanchamber.org



PLAN AHEAD for next week

Ribbon Cutting - FASTSIGNS

August 10th - Huntersville

"Celebrate a new business, connect with professionals, and support our growing business community"

Connection - Virtual Meeting

August 11th - Virtual

"Start your morning with meaningful conversations, professional connections, and virtual networking"

WINS

August 11th - Cornelius

"Connect with fellow professionals and engage in conversation, and meaningful networking"

Young Professionals - Meeting

August 11th - Cornelius

"Connect with fellow professionals and engage in conversation, and meaningful networking"

Ribbon Cutting - Pearce Bespoke

August 12th - Cornelius

"Celebrate a new business, connect with professionals, and support our growing business community"

Ribbon Cutting - Jaleedy's Dairy Bar

August 13th - Cornelius

"Celebrate a new business, connect with professionals, and support our growing business community"

Business AfterHours - KW Commercial - National Advisory Team

August 13th - Mooresville

"Fellowship with local professional and check out one of the amazing Hotels in the Lake Norman region."

View full event calendar and register for all events:

[Lake Norman Chamber - Event Calendar](#)

[Lake Norman Chamber - Community Calendar](#)

**Thank you for being a valued part of the Lake Norman Chamber.
Together, we continue to strengthen business, build relationships, and
make a difference in our community.**



Try email marketing for free today!