"Empowering Our Community Through Business Collaboration"

For Chamber Members And Guests

Grow Your Business This Week
Lake Norman Chamber of Commerce

📅 PLAN AHEAD
for this Month and More

Check out the latest edition of the Splash bi-monthly newsletter
Now at www.lakenormanchamber.org

June/July Splash

Legislative Power Luncheon
June 19th - Huntersville
"Gain valuable insight on the issues shaping business, policy, and our region's future"

Diversity Organization Social at King Canary
June 23rd - Davidson
"Connect with fellow professionals over craft beer, conversation, and meaningful networking"

Portugal 2026 - Chamber Trip
September 24 - October 3, 2026
"Build meaningful relationships while experiencing international business and culture"

🔥 THIS WEEK'S BEST OPPORTUNITIES

Tuesday, June 16th

Connection - Virtual Meeting
7:30 AM - Virtual
"Start your morning with meaningful conversations, professional connections, and virtual networking"

Ribbon Cutting - Siren Aesthetics
10:00 AM - Cornelius
"Celebrate a new beginning with a community networking opportunity"

Thursday, June 18th

Ribbon Cutting - Trinity Family Chiropractic
1:00 PM - Charlotte
"Celebrate growth and expand your network with local professionals"

Business AfterHours
MBA Roofing, Falcone Crawl Space Structural Repair & Servpro
5:30 PM - Huntersville
"Unwind after work while building valuable business connections"

Thursday, June 19th

Legislative Power Luncheon
11:45 AM - Huntersville
"Gain valuable insight on the issues shaping business, policy, and our region's future"

💰 MONEY & STRATEGY

Make the Most of Summer Business Opportunities
While summer often brings vacations, family activities, and a change of pace, it also creates valuable opportunities to strengthen customer relationships, expand your network, and position your business for future growth.

Evaluate Your Progress
As we reach the midpoint of the year, take time to review your goals, measure results, and identify areas where small adjustments can create meaningful impact. Understanding what's working—and what isn't—allows you to make informed decisions for the months ahead.

Stay Visible in the Community
Consistent visibility remains one of the most effective business development strategies. Attend networking events, engage with community organizations, communicate regularly with customers, and look for opportunities to keep your business top of mind.

Strengthen Key Relationships
Business growth is often driven by relationships. Reach out to clients, referral partners, fellow Chamber members, and prospects. A simple follow-up conversation, introduction, or thank-you message can lead to new opportunities and long-term partnerships.

Prepare for a Strong Finish
Fall is traditionally one of the busiest seasons for many businesses. Now is the ideal time to begin planning marketing campaigns, budgeting initiatives, staffing needs, and strategic goals that will help you finish 2026 strong.

Success rarely comes from major breakthroughs alone—it is often the result of consistent effort, strong relationships, and intentional planning. Use the summer months to build momentum that will carry your business through the remainder of the year.

Stay engaged, stay connected, and keep building momentum for the months ahead.

📣 GET SEEN
Marketing & Promotion

“Promote Your Business Through the Chamber”

Host an Event

Business AfterHours | Business BeforeHours | Mixer | Coffee Connection
On the Horizon Sponsorship opportunities for Signature Events

Legislative Power Luncheon | June 19 - Huntersville

2026 Annual Fall Classic Golf Tournament | October 27 - Mooresville

2026 Business Expo | October 13 - Huntersville

2027 Pickleball & Top Golf Swing Suite Tournament | January 19 - Cornelius

"Building relationships with local business leaders in a fun, Low-pressure environment"

👉 **This is revenue hiding in plain sight**

🎓 LEARN & IMPROVE

🏢 For Your Business

Wednesday, June 24th

Three Gaps Every Business Owner Must Close

Wednesday, July 8th

Insightful Selling
Professional Development Sales Series - Session 6
AI in Sales, Getting Started

Thursday, July 9th

CompsAcademy - NC Forms & Contracts in Action

👤 For You Personally

Thursday, July 9th

Feeling Lost in the Medicare Maze

Saturday, July 11th

Second Saturday Divorce Workshop for Women

🤝 CHAMBER COMMUNITY

🆕 NEW MEMBERS

H2o-Matic Pool and Patio

Helpful Heros of Lake Norman & Concord

Funkheizer's Diner

🎙️ GET FEATURED

Secure your spot on a Lake Norman Chamber podcast—share your story, spotlight your business, and reach a broader local audience through **Town Talk** or **Around the Lake**.
Interested? Contact Bill Russell:
russell@lakenormanchamber.org

📅 PLAN AHEAD
for next week

Connection - Virtual Meeting
June 23rd - Virtual
"Start your morning with meaningful conversations, professional connections, and virtual networking"

Ribbon Cutting - Laura Henry Allstate
June 23rd - Mooresville
"Celebrate a new beginning with a new Chamber member"

Diversity Organization Social at King Canary
June 23rd - Davidson
"Connect with fellow professionals over craft beer, conversation, and meaningful networking"

Ribbon Cutting - BODYBAR Pilates
June 24th - Cornelius
"Celebrate a new modern & athletic approach to Pilates"

Young Professionals - Social
June 25th - TBD
"Celebrate growth and expand your network with local professionals"

Ribbon Cutting - goGlow Mooresville
June 26th - Mooresville

"Let your glow shine at one of the region's newest businesses"

View full event calendar and register for all events:

Lake Norman Chamber - Event Calendar

Thank you for being a valued part of the Lake Norman Chamber. Together, we continue to strengthen business, build relationships, and make a difference in our community.

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Lake Norman Chamber of Commerce | 19900 West Catawba Avenue Suite 102 | Corneilus, NC 28031 US

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