



"Empowering Our Community Through Business Collaboration"



For Chamber Members And Guests



**Grow Your Business This Week
Lake Norman Chamber of Commerce**

 PLAN AHEAD
for this Month and More

Diversity Organization Social at King Canary

July 28th - Davidson

"Connect with fellow professionals over craft beer, conversation, and meaningful networking"

Member Orientation & Group Ribbon Cutting Ceremony

July 30th - Cornelius

"Build valuable business relationships, explore Chamber benefits, and welcome our newest members"

 THIS WEEK'S BEST OPPORTUNITIES

Tuesday, July 28th

Connection - Virtual Meeting

7:30 AM - Virtual

"Start your morning with meaningful conversations, professional connections, and virtual networking"

Diversity Organization Social at King Canary

5:00 PM - Davidson

"Connect with fellow professionals over craft beer, conversation, and meaningful networking"

Wednesday, July 29th

Ribbon Cutting - The Millwright

10:00 AM - Cornelius

"Celebrate a new business, connect with professionals, and support our growing business community"

Thursday, July 30th

Member Orientation & Group Ribbon Cutting

3:30 PM - Cornelius

"Come Learn about YOUR Chamber & help welcome some of the new members"



MONEY & STRATEGY

Success Is Built One Day at a Time

"Success doesn't come from what you do occasionally. It comes from what you do consistently." — Marie Forleo

Every business owner dreams of breakthrough moments—a major client, a record sales month, a successful product launch, or the opportunity that changes everything.

But breakthroughs rarely happen by accident. They're usually the result of hundreds of small actions repeated consistently over time.

The businesses that stand the test of time aren't necessarily the biggest or the most talented. They're the ones that consistently provide outstanding service, communicate with customers, follow up on opportunities, invest in relationships, and continue improving even when no one is watching.

The Power of Showing Up

Consistency builds trust.

Customers remember the business that returns phone calls.

Employees appreciate leaders who are dependable.

Communities support organizations that remain engaged year after year.

People do business with those they know, like, and trust—and trust is earned through consistency.

Take One Step Forward Today

You don't need to overhaul your business this week.

Instead, ask yourself:

- Have I followed up with every lead?
- Have I thanked a customer or referral partner?
- Have I spent time developing my team?
- Have I reached out to someone new through the Chamber?

Small actions, repeated consistently, create remarkable results.

Grow Through Connection

One of the greatest advantages of Chamber membership is the opportunity to stay engaged with fellow business leaders throughout the year.

Whether you're attending a networking event, participating in professional development, or simply introducing yourself to someone new, every interaction has the potential to strengthen your business and expand your perspective.

Success isn't built in isolation—it grows through relationships.

This Week's Business Challenge

Choose one important habit that moves your business forward and commit to doing it every day for the next five business days.

Make the sales call.

Send the follow-up email.

Visit a client.

Learn something new.

Encourage a member of your team.

Consistency may not always be exciting, but it is one of the greatest competitive advantages any business can develop.

Here's to showing up, staying committed, and continuing to build a stronger Lake Norman business community—one day at a time.

Chamber Member Offering

Invest in your team's well-being year-round. My Outdoor Joy's Corporate Memberships give employees access to guided outdoor adventures, wellness experiences, and educational programs that promote healthier lifestyles, stronger connections, and improved workplace engagement. Learn how your organization can bring the benefits of the outdoors to your team.

GET SEEN (Marketing & Promotion)

“Promote Your Business Through the Chamber”

Host an Event

Business AfterHours | Business BeforeHours | Mixer | Coffee Connection

On the Horizon Sponsorship opportunities for Signature Events

[2026 Business Expo](#) | October 13 - Huntersville

[2026 Annual Fall Classic Golf Tournament](#) | October 27 - Mooresville

[2027 Pickleball & Top Golf Swing Suite Tournament](#) | January 19 -
Cornelius

“Building relationships with local business leaders in a fun, Low-pressure environment”

 **This is revenue hiding in plain sight**

LEARN & IMPROVE

For Your Business

Wednesday, July 29th

[Elevate Strategy and Consulting.](#)
[Three Gaps Every Business Owner must Close](#)

For You Personally

Saturday, August 8th

[Second Saturday Divorce Workshop for Women](#)

Thursday, August 13th

[Feeling Lost in the Medicare Maze? Let us guide you through it!](#)

Saturday, September 19th

[CROWNED WOMAN: The Awakening Experience](#)

CHAMBER COMMUNITY

NEW MEMBERS

[Heartwood at Vermillion](#)

[Album Huntersville](#)



GET FEATURED

Secure your spot on a Lake Norman Chamber podcast—share your story, spotlight your business, and reach a broader local audience through [Town Talk](#) or [Around the Lake](#).

Interested? Contact Bill Russell: russell@lakenormanchamber.org



PLAN AHEAD for next week

[Ribbon Cutting - Soak Head + Foot](#)

August 3rd - Huntersville

"Celebrate a new business, connect with professionals, and support our growing business community"

[Connection - Virtual Meeting](#)

August 4th - Virtual

"Start your morning with meaningful conversations, professional connections, and virtual networking"

[Coffee Connection](#)

August 6th - Huntersville

"Connect with fellow professionals at a premier, resort-style apartment community and engage in conversation, and meaningful networking"

[Business AfterHours - Four Points Sheraton at Charlotte/Lake Norman](#)

August 6th - Cornelius

"Fellowship with local professional and check out one of the amazing Hotels in the Lake Norman region."

View full event calendar and register for all events:

[Lake Norman Chamber - Event Calendar](#)

[Lake Norman Chamber - Community Calendar](#)

Thank you for being a valued part of the Lake Norman Chamber. Together, we continue to strengthen business, build relationships, and make a difference in our community.

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