

**Alone we can do so little.
Together we can do so much.** – Helen Keller

Get connected at the Chamber and put your business in gear.

The Lake Norman Chamber of Commerce offers exclusive opportunities for networking, development, education, and advocacy, led by regional and national business leaders.

To learn more about the Lake Norman Chamber and how it can help your business succeed, call 704.892.1922 or visit LakeNormanChamber.org.



Advocate for Businesses. Promote. Represent. Serve.

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Chamber Leadership — Bill Russell, Pres. & CEO • Leslie Reid, Exec. VP • Brett Hicks, Exec. VP

Program Spotlight



Join Bill Russell, President & CEO of the Lake Norman Chamber, on Wednesdays from 4 - 5 pm for **Town Talk** —

a weekly discussion of issues & topics concerning our community and commerce at the lake.

WSIC 105.9 - Lake Norman; 100.7 and 1400am - Statesville / Mooresville and Facebook, Instagram, Twitter, YouTube LIVE.



Our Monthly Events Include

Ribbon Cuttings • Business AfterHours • Coffee Connections
WINS Networking • Focus Friday • Business BeforeHours • Business Mixers

Get the latest event info – LakeNormanChamber.org



Lake Norman Chamber of Commerce
19900 W. Catawba Ave., Suite 101
Cornelius, NC 28031-4033

Make A Splash With The Chamber! *Featured Events*



Lake Norman Chamber Education PowerLuncheon

Thursday, April 16 • 11:45 am - 1:15 pm
NorthStone Country Club

Honoring Lake Norman Teachers of the Year
(Public, Private & Charter)

Presented by Atrium Health
\$35 per person



Thursday, May 7 • 9:00 am - 3:00 pm
The Peninsula Club

Presented by Atrium Health
Theme: *"The Power of Your Next Choice"*

\$85 per person
Sponsorships Are Available

To Register For Events: Go to LakeNormanChamber.org or Call 704-892-1922



Dive into the latest business events around the lake.

Go to LakeNormanChamber.org for the most current event updates!



REIMAGINING CONNECTION: Purpose, People, Progress

April 2 8:30am - 10:00 am

Coffee Connections

Join us for coffee and a casual networking event to jump start your day. Location: Belladonna's Wig Boutique, 19900 West Catawba Avenue, #303, Cornelius. It's a great way to start your day!

April 2 5:30pm - 7:00pm

Business AfterHours

You don't want to miss this small business networking event at H2 Public House, 19906 North Cove Road, Suite A. in Cornelius — the same location as our monthly WINS meetings. Build your contact base!

April 8 11:00am - 1:00pm

Professional Development Sales Series

Session 3 - Five Reasons You Need A Sales Process. Presented by John Buckner. Understand the power of constructing a process that fits how your customers buy. RSVP required. Lunch is provided.

April 14 8:00am - 10:00 am

WINS - Women's Networking Event

Location: H2 Public House, 19906 N. Cove Road, Suite A in Cornelius. Our April topic is "Grow Your Brand!." Our speaker: Rachel DiMartino of Hatfield Lange Consulting, LLC. No Cost, No Membership, No RSVP Required. Open to all Women!

April 16 5:30pm - 7:00pm

Business AfterHours

Symphony at the Park, located at 12221 Sam Furr Road in Huntersville, will host Chamber members for a dynamic small business networking event.

April 17 8:30am - 9:30 am

Focus Friday: Focus on Charlotte Mecklenburg Schools

Join us for an in-person meeting with CMS School Board Representative Charlitta Hatch of District #1. Held at the Chamber - Randy Marion Board Room. Zoom credentials are available for those who cannot attend in person. Presented by Novant Health.

April 23 3:30pm - 5:00pm

Membership Orientation for New & Existing Members and Group Ribbon Cutting

Location: Lake Norman Visitors Center and the offices of the Chamber, 19900 West Catawba Avenue in Cornelius. Welcome our newest Chamber investors and find out how to take maximum advantage of your membership.

April 28 8:30am - 10:00 am

Business BeforeHours

Join us for coffee and small business networking at its best. Location: Snooze Mattress Company, 19732 West Catawba Avenue, Suite A. A fantastic way to get your day started!

May 7 5:30 - 7:00pm

Business AfterHours

The Chamber cordially invites you to our May Business AfterHours event, hosted by Freedom Boat Club, located at 400 North Harbor Place Drive, Suite B, in Davidson. Network with local business professionals on the lake!

May 12 8:00am - 10:00 am

WINS - Women's Networking Event

Location: H2 Public House 19906 N. Cove Road, Suite A in Cornelius. Our May topic is "May Your Days Be Fun!" No Cost, No Membership, No RSVP Required. Open to all Women!

May 15 8:30am - 9:30 am

Focus Friday: Focus on the "New" Lake Norman Marine Commission

In person meeting with a focus on the reorganized Marine Commission which governs activities on Lake Norman. Held at the Chamber - Randy Marion Board Room. Zoom credentials are available for those who cannot attend in person. Presented by Novant Health.

May 21 5:30pm - 7:00pm

Business AfterHours

Mark your calendar for the May Business AfterHours event hosted by Skyla Credit Union, located at 16614 Old Statesville Road in Huntersville. Explore the potential collaborations and partnerships in a social setting with other local small businesses.

Signature Chamber Events

LAKE NORMAN CHAMBER PICKLEBALL / TOPGOLF TOURNAMENT

Sunday, May 17

12:00 pm - 5:00 pm

The Serve Pickleball & Kitchen

LAKE NORMAN CHAMBER BUSINESS EXPO

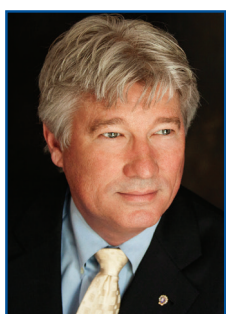
Tuesday, October 13

11:00 am - 4:00 pm

Huntersville Recreation Center

Thoughts from a Cluttered Desk

A Place Called Hope



Bill Russell
President & CEO

In November of 1995, I was interviewed for the position of Executive V.P. of the North Mecklenburg Chamber. After interviewing with the search committee comprised of Chamber leaders and headed by incoming Board Chair Scott Lawrence, I was offered a position, effective January 2, 1996.

During that time I met a young man who would have a profound impact on my professional development. We forged a strong bond which would later change the face of our community and region. That young man was the publisher of The Lake Norman Times - Scott Hinkle.

As a South Carolina native, I had a difficult time getting my head around the significance of the term "North Mecklenburg." I felt we were losing marketing potential by not utilizing the greatest resource available - Lake Norman. Why not change the name of the Chamber to reflect that strength?

While it might seem insignificant today, changing the name of the Chamber from North Mecklenburg to Lake Norman was a huge step. But Scott Hinkle got involved - the announcement of our name change was one of many small, yet significant challenges Scott dared to tackle. He reveled in being the watchdog for the interests of citizens and businesses through his editorials, and while I would never say "he kept an elected official honest," he served notice that he would call their hand on anything he felt was not in the best interests of our community.

Scott Hinkle adored Bill Clinton. He felt that, while President Clinton had his faults, he had led us through an era of economic prosperity. Scott would often make me laugh by giving his best Bill Clinton impression. He would poke out his lower lip and bite on it just a little. Then with a deep sullen look, he would point out his fist, clenched tightly with his thumb sticking out, and in a southern, croaky, Bill Clintonesque voice say, "I still believe in a place called hope."

At the Annual Gala just a few weeks ago, Barbara McCall was recognized with the **Scott Hinkle Servant Leadership Award**



Scott Lawrence & Bill Russell with Barbara McCall, the 2025 Scott Hinkle Servant Leadership Award recipient

for her many years of dedicated commitment to our chamber, community and region. That night, as I listened to business leaders sharing how fortunate they were to start their businesses at the lake, I could feel Scott's presence in the room. **Scott believed in the promise of our community and the power of our people, working together, to build a better future for the generation who come behind us.**

To some, Lake Norman is a great place to visit. To others, it's an awesome place to open a business. Many call it home. But to me, it's always been a place called "Hope."

- Bill Russell