

## **Lake Norman Chamber of Commerce Business Expo 2025**

### **Sponsorship Opportunities:**

By supporting the Lake Norman region's premier business trade show, sponsoring firms are recognized through extensive marketing and promotion of the event.

#### **Presenting Sponsor at \$5,000 (*SOLD – Randy Marion Automotive*)**

- ❑ Includes all benefits of Gold, Silver and Bronze levels plus....
- ❑ Top billing on all promotional material developed by the Chamber for the Expo.

#### **Gold Co-Sponsor at \$3,000 (*AVAILABLE*)**

- ❑ Includes all benefits of Silver and Bronze levels plus....
- ❑ Larger logos on promotional posters and social media.

*This sponsorship available to only FIVE companies.*

#### **Silver Co-Sponsors at \$1,500 (*AVAILABLE*)**

- ❑ Includes all benefits of Bronze level plus....
- ❑ Logos and prominent identification on promotional posters.
- ❑ Featured in ads appearing in local media and the Chamber Splash Calendar.
- ❑ Promotion on local cable TV ad
- ❑ Highlighted on Chamber Website.

*This sponsorship available to only EIGHT companies.*

#### **Bronze Co-Sponsors at \$500 (*AVAILABLE*)**

- ❑ Identification on front of promotional ads via local papers and The Chamber of Commerce electronic newsletter and Splash Calendar.
- ❑ Signage at the event
- ❑ Expo booth (8 x 10) in general booth area.
- ❑ No charge for electricity if needed.
- ❑ Featured on Chamber home page ([www.lakenormanchamber.org](http://www.lakenormanchamber.org)).
- ❑ Recognition in the Chamber electronic Newsletter

*\* The Chamber of Commerce reserves the right to change marketing resources and media partners.*