



"Empowering Our Community Through Business Collaboration"



For Chamber Members And Guests



Grow Your Business This Week

Lake Norman Chamber of Commerce



PLAN AHEAD for this Month and More

Blood Drive

July 22nd - Cornelius

"Help give back to your community and those in need and support the Chamber"

Diversity Organization Social at King Canary

July 28th - Davidson

"Connect with fellow professionals over craft beer, conversation, and meaningful networking"

Member Orientation & Group Ribbon Cutting Ceremony

July 30th - Cornelius

"Build valuable business relationships, explore Chamber benefits, and welcome our newest members"



THIS WEEK'S BEST OPPORTUNITIES

Tuesday, July 21st

Connection - Virtual Meeting

8:30 AM - Virtual

"Start your morning with meaningful conversations, professional connections, and virtual networking"

Ribbon Cutting - Pink Zebra Moving Lake Norman

10:30 AM - Mooresville

"Celebrate a local business, connect with professionals, and support our growing business community"

Wednesday, July 22nd

Blood Drive

10:00 AM - Cornelius

"Help give back to your community and those in need and support the Chamber"

Thursday, July 23rd

Ribbon Cutting - Hathaway at Lake Norman

2:00 PM - Denver

"Celebrate a local business, connect with professionals, and support our growing business community"

Young Professional - Social

6:00 PM - TBD

"Socialize, network and enjoy with the Lake's most successful Young Professionals"

Friday, July 24th

Ribbon Cutting - All Ways Caring HomeCare

12:00 PM - Cornelius

"Celebrate a local business, mix & mingle, network and socialize and make new connections"



MONEY & STRATEGY

The Most Valuable Business Investment You'll Ever Make

"The best investment you can make is in yourself." — Warren Buffett
Every business owner understands the importance of investing. We invest in equipment, technology, advertising, employees, inventory, and facilities.

But the highest return rarely comes from any of those.

It comes from investing in yourself.

The most successful business leaders never stop learning. They read books, attend workshops, ask questions, seek mentors, join professional organizations, and surround themselves with people who challenge them to think differently. Growth in business almost always follows growth in leadership.

Learn Something New This Week

Business changes quickly. Customer expectations evolve. Technology advances. New opportunities appear almost daily.

Set aside just 30 minutes this week to learn something that will improve your business.

Read an article.

Listen to a podcast.

Attend a Chamber program.

Ask another business owner how they've solved a challenge you're facing.

Small investments in knowledge often create major returns.

Don't Build Your Business Alone

One of the greatest advantages of being part of a Chamber isn't simply visibility—it's access.

Every Chamber event places you in a room full of people with different experiences, different perspectives, and different solutions.

Sometimes the conversation that changes your business begins with something as simple as:

"Tell me about what you do."

Never underestimate the value of one new relationship.

Invest in Your Team

People don't simply work for a paycheck.

They want purpose.

They want encouragement.

They want to know their work matters.
Take a few minutes this week to thank an employee, recognize a teammate,
or celebrate someone's contribution. Appreciation costs nothing but often
delivers the greatest return.

This Week's Business Challenge

Before Friday, invest one hour in something that won't produce an
immediate result—but will make you, your team, or your business stronger
six months from now.

The businesses that thrive aren't always the biggest or the fastest.

They're the ones that never stop learning.

Here's to investing in ourselves, supporting one another, and continuing to
build a stronger Lake Norman business community.

Chamber Member Offering

Invest in your team's well-being year-round. My Outdoor Joy's Corporate
Memberships give employees access to guided outdoor adventures,
wellness experiences, and educational programs that promote healthier
lifestyles, stronger connections, and improved workplace engagement.
Learn how your organization can bring the benefits of the outdoors to your
team.

Team Building - [Team Building](#)

Employee Well-Being Program - [Employee Well-Being Program](#)

GET SEEN (Marketing & Promotion)

“Promote Your Business Through the Chamber”

Host an Event

Business AfterHours | Business BeforeHours | Mixer | Coffee Connection

On the Horizon Sponsorship opportunities for Signature Events

[2026 Business Expo](#) | October 13 - Huntersville

[2026 Annual Fall Classic Golf Tournament](#) | October 27 - Mooresville

[2027 Pickleball & Top Golf Swing Suite Tournament](#) | January 19 -
Cornelius

**“Building relationships with local business leaders in a fun, Low-
pressure environment”**

 **This is revenue hiding in plain sight**

LEARN & IMPROVE

 **For Your Business**

Wednesday, July 29th

Elevate Strategy and Consulting.
Three Gaps Every Business Owner must Close

For You Personally

Saturday, August 8th

Second Saturday Divorce Workshop for Women

Thursday, August 13th

Feeling Lost in the Medicare Maze? Let us guide you through it!

Saturday, September 19th

CROWNED WOMAN: The Awakening Experience

CHAMBER COMMUNITY

 NEW MEMBERS

Good's Home Furnishings

Max Strength Fitness

Rebecca McDermott - Howard Hanna Allen Tate Real Estate

Chilipad

All Ways Caring HomeCare

GET FEATURED

Secure your spot on a Lake Norman Chamber podcast—share your story, spotlight your business, and reach a broader local audience through Town Talk or Around the Lake.

Interested? Contact Bill Russell: russell@lakenormanchamber.org

 **PLAN AHEAD**
for next week

Connection - Virtual Meeting

July 28th - Virtual

"Start your morning with meaningful conversations, professional connections, and virtual networking"

Diversity Organization Social at King Canary

July 28th - Davidson

"Connect with fellow professionals over craft beer, conversation, and meaningful networking"

Ribbon Cutting - The Millwright

10:00 AM - Cornelius

"Celebrate a new business, connect with professionals, and support our growing business community"

Member Orientation & Group Ribbon Cutting

July 30th - Cornelius

"Come Learn about YOUR Chamber & help welcome some of the new members"

View full event calendar and register for all events:

[Lake Norman Chamber - Event Calendar](#)

[Lake Norman Chamber - Community Calendar](#)

**Thank you for being a valued part of the Lake Norman Chamber.
Together, we continue to strengthen business, build relationships, and
make a difference in our community.**

Lake Norman Chamber of Commerce | 19900 West Catawba Avenue Suite 102 | Cornelius, NC 28031
US

[Unsubscribe](#) | [Update Profile](#) | [Constant Contact Data Notice](#)



Try email marketing for free today!