



"Empowering Our Community Through Business Collaboration"



For Chamber Members And Guests

Grow Your Business This Week | Lake Norman Chamber of Commerce

 **THIS WEEK'S BEST OPPORTUNITIES**

Tuesday, April 21st

Connection - Virtual Meeting

7:30 AM - Virtual

"Connect with decision-makers and elevate your visibility"

Thursday, April 23rd

Member Orientation & Group Ribbon Cutting

3:30 PM - Cornelius

"Meet new members & Learn more about your Chamber Membership"

Young Professionals Social

6 PM - Huntersville

"Build new client relationships in a relaxed setting"



NETWORKING LEADS

Tuesday, April 21st

Ribbon Cutting - Martinizing Dry Cleaning

12 PM - Cornelius

Grand Opening/Business After Hours/Ribbon Cutting - Lake

Norman Realty

5:00 PM - Mooresville

Friday, April 24th

Ribbon Cutting - Nutrishop Huntersville

11 AM - Mooresville

“Meet new clients, partners, and referral sources”



MONEY & STRATEGY

Tax / Compliance Reminder

Stay ahead of upcoming tax deadlines—Q2 estimated payments are due June 15. Planning now helps avoid penalties and keeps cash flow predictable.

Local Economic Insight

Business activity across the Lake Norman region continues to show steady growth, with strong momentum in small business development and service-based industries.

Cost-Saving Tip

Review your subscriptions and vendor contracts quarterly—many businesses uncover 10–15% in savings just by renegotiating or eliminating unused services.

Cash Flow Strategy

Consistent invoicing and clear payment terms can significantly improve cash flow—consider tightening payment windows or offering small incentives for early payment.

Hiring / Labor Cost Insight

Labor remains one of the largest expenses for most businesses—cross-training employees can increase efficiency while reducing overtime and hiring costs.

“Practical insights to help you protect your bottom line and make smarter financial decisions”



GET SEEN (Marketing & Promotion)

“Promote Your Business Through the Chamber”

Host an Event

Business AfterHours | Business BeforeHours | Mixer | Coffee Connection

Sponsor a Signature Event

[2026 Women’s Conference](#) | May 7 - 8 AM - Cornelius
[2026 Pickleball/Top Golf Tour](#). | May 17th - 12 PM - Cornelius

“Building relationships with local business leaders in a fun, Low-pressure environment”

 *This is revenue hiding in plain sight*

 **LEARN & IMPROVE**

 **For Your Business**
Lake Norman Chamber - RMCR

Wednesday, May 13th

[Insightful Selling](#)
[Professional Development Sales Series - Session 4](#)
[Building a Network](#)
11:00 AM - Cornelius

Wednesday, June 10th

[Insightful Selling](#)
[Professional Development Sales Series - Session 5](#)
[Sales Drivers](#)
11:00 AM - Cornelius

 **For You Personally**
Lake Norman Chamber - RMCR

Saturday, May 9th

[Second Saturday Divorce Workshop for Women](#)
9:00 AM - Cornelius

Thursday, May 14th

Feeling lost in the Medicare Maze? Let us guide you through it
6:30 PM - Cornelius

Friday, May 22nd

Protecting Your Loved Ones - Clarity Before Crisis
10:30 AM - Cornelius



CHAMBER COMMUNITY



NEW MEMBERS

Century 21 Lawrie Lawrence

PetScreening

Higher Ground Outdoor Living

Phase, Inc.

Revive Renovations & Construction

Got To Believe, LLC



GET FEATURED

Secure your spot on a Lake Norman Chamber podcast—share your story, spotlight your business, and reach a broader local audience through **Town Talk** or **Around the Lake**.

Interested? Contact Bill Russell: russell@lakenormanchamber.org



PLAN AHEAD

Lake Norman Chamber Blood Drive

April 29th, 2026

"Give back to the community while connecting with fellow Chamber members."

Lake Norman Chamber Nation Small Business Week

May 2nd - May 9th, 2026

"Celebrate, support, and spotlight the businesses that drive our local economy."

[Portugal 2026 - Chamber Trip](#)

September 24 - October 3, 2026

"Build meaningful relationships while experiencing international business and culture."

View full event calendar and register for all events:

[Lake Norman Chamber - Event Calendar](#)

Thank you for being a valued part of the Lake Norman Chamber. Together, we continue to strengthen business, build relationships, and make a difference in our community.

Lake Norman Chamber of Commerce | 19900 West Catawba Avenue Suite 102 | Cornelius, NC 28031
US

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