

**Alone we can do so little.
Together we can do so much.** – Helen Keller

Get connected at the Chamber and put your business in gear.

The Lake Norman Chamber of Commerce offers exclusive opportunities for networking, development, education, and advocacy, led by regional and national business leaders.

To learn more about the Lake Norman Chamber and how it can help your business succeed, call 704.892.1922 or visit LakeNormanChamber.org.



**LAKE
NORMAN**
chamber of commerce

Advocate for Businesses: Promote. Represent. Serve.

Serving the Lake Norman region.

704.892.1922 • LakeNormanChamber.org

**TURN YOUR
MARKETING
INTO MEASURABLE
RESULTS —**

From strategy to design to targeted prospects, we'll help you get your message seen & acted on.

- ✓ Reach the right audience
- ✓ More leads, better response
- ✓ Measurable results

Schedule
a 15-Minute
Conversation



SOUTH CITY PRINT
— Print & Direct Mail Marketing Solutions —

38 Years • 121 5-Star Reviews

Chamber Leadership — Bill Russell, Pres. & CEO • Leslie Reid, Exec. VP • Brett Hicks, VP

Program Spotlight

Lake Norman Young Professionals

The Lake Norman Young Professionals (LKNYP) is an organization within the Chamber that provides opportunities for young professionals (ages 21-39) in the Lake Norman Area. **LKNYP** is a group of like-minded people who have the desire to network, learn, and serve their community.

[facebook.com/groups/
LakeNormanYoungProfessionals](https://facebook.com/groups/LakeNormanYoungProfessionals)

instagram.com/lknyoungprofessionals

Town Talk

Town Talk is heard on:

- WSIC 105.9 FM,
Lake Norman
- 100.7 FM & 1400 AM,
Statesville/Mooresville
- Facebook, Instagram,
Twitter, & YouTube LIVE



Scan the QR code
for past recordings
of Town Talk



Our Monthly Events Include

Ribbon Cuttings • Business AfterHours • Coffee Connections
WINS Networking • Focus Friday • Business BeforeHours • Business Mixers

Get the latest event info – LakeNormanChamber.org

Lake Norman Chamber of Commerce
19900 W. Catawba Ave., Suite 101
Cornelius, NC 28031-4033

Make A Splash With The Chamber! *Featured Events*

Lake Norman Chamber Diversity Luncheon

Champions of Diversity



Thursday, September 10

11:45am – 1:15pm

NorthStone Country Club

15801 NorthStone Dr, Huntersville



**LEADERSHIP
LAKE NORMAN**

Now accepting applications –

Leadership Lake Norman

Application Deadline: Sept. 3 @ 5:00pm

&

Junior Leadership Lake Norman

– For High School Juniors –

Application Deadline: Sept. 25 @ 5:00pm

To Register For Events: Go to LakeNormanChamber.org or Call 704-892-1922



Dive into the latest business events around the lake.

Go to LakeNormanChamber.org for the most current event updates!



REIMAGINING CONNECTION: Purpose, People, Progress

Aug 6 8:30am – 10:00am

Coffee Connection

Join us for coffee and a casual networking event to jump start your day. Location: Silver Collection at The Park, 11920 Joleen Court, Huntersville. A great way to start your day!

Aug 6 5:30pm – 7:00pm

Business AfterHours

This month’s Business AfterHours will be held at Four Points Sheraton, 16508 Northcross Drive in Huntersville. Come network with us!

Aug 11 8:00am – 10:00am

WINS – Women’s Networking Event

Location: H2 Public House, 19906 N. Cove Rd Suite A, Cornelius. This is a “Mix & Mingle” networking event. No Cost, No Membership, No RSVP Required. Open to all Women!

Aug 21 8:30am – 9:30am

Focus Friday: Lake Norman Marine Commission

In person meeting with Billy Wilson, At Large Commissioner of the newly reimagined Lake Norman Marine Commission. Location: Randy Marion Board Room at the Chamber. Zoom credentials are available for those who cannot attend in person. Presented by Novant Health.

Aug 26 8:30am – 10:00am

Professional Development – Elevate Strategy and Consulting

Join us for a program on “Three Gaps Every Business Owner Must Close.” Location: Randy Marion Board Room at the Chamber. Led by Lynn Bowser, CEPA and Drew Webster CFO.

Aug 26 9:00am – 10:30am

Regional Nonprofit Roundtable

Nonprofit executives and volunteers are encouraged to attend — please share information on upcoming programs and activities. Location: Bridge of Hearts, 124 Talbert Pointe Dr, Suite B, Mooresville.

Sept 3 8:30am – 10:00am

Coffee Connections

Cool Kids Clubhouse will be hosting our September Coffee Connection at their office located at 9601 Holly Point Drive in Huntersville. A great way to start your day!

Sept 8 8:00am – 10:00am

WINS – Women’s Networking Event

Location: H2 Public House, 19906 N. Cove Road, Suite A, Cornelius. This meeting will spotlight the incredible nonprofit organizations serving the Lake Norman region. No Cost, No Membership, No RSVP Required. Open to all Women!

Sept 10 5:30pm – 7:30pm

Business AfterHours

The September Business AfterHours will feature members of the LKN and Lincoln County Chambers of Commerce. This month our host is Lake Norman Olive & Vine, located at 6608 Campground Road in Denver. This will be an outstanding regional small business networking event.

Sept 11 8:30am – 1:30pm

Focus Friday: 9 / 11 Observance & 25th Anniversary Remembrance

The Chamber encourages our members to begin the Day with the Cornelius Fire Dept 9/11 Ceremony at Fire Station #1. A Lunch n Learn panel discussion will then take place at the Chamber 12:00 to 1:30pm, featuring members of the community who were present in Washington DC and New York City on September 11th. RSVP’s required for the Lunch n Learn.

Sept 22 5:30pm – 7:00pm

Lake Norman Diversity Social

Join us every 4th Tuesday for a fun outing celebrating Lake Norman’s unique diversity of companies and cultures. Location: King Canary Brewing Company, 121 Depot Street in Davidson. Tell your bartender and 15% of the proceeds will go back to the Chamber’s Diversity program.

Signature Chamber Events

LAKE NORMAN CHAMBER BUSINESS EXPO

Tuesday, October 13, 2026

11:00am – 5:00pm

Huntersville Recreation Center

CAPTAIN'S CHOICE GOLF TOURNAMENT

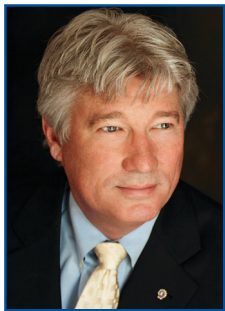
Tuesday, October 27, 2026

9:00am Shotgun Start

Mooresville Golf Club

Thoughts from a Cluttered Desk

Everyday Heroes



Bill Russell
President & CEO

When I was just a young boy, my friends and I gathered around our TV sets after school to see Superman, typically rescuing Lois Lane and Jimmy Olson, as he fought to preserve “Truth, Justice, and the American Way.”

My mother even went so far as to sew capes for a little boy in the neighborhood and myself as we pretended to be superheroes. While we couldn’t fly, we did jump on our Schwinn bikes, our bright red capes blowing in the wind as we pedaled from neighborhood to neighborhood, secure in the notion we were real American heroes.

Almost two years ago, a different set of heroes emerged at Lake Norman. They didn’t don red capes and blue tights with a big yellow letter “S” on their chest. But they were actual heroes none the less.

On the evening of September 26th, Hurricane Helene, a category 4 hurricane struck Florida and moved with intensity across the region unlike any storm North Carolina has ever faced. Communities from Asheville to Black Mountain

were devastated, with 107 conformed dead and more than 6,900 roads and bridges damaged. Thousands of businesses were closed – some permanently. Homes were swept away. It is estimated that the storm caused \$78.7 billion in damage across the states and much of it here in North Carolina.

Within hours, people throughout Lake Norman pitched in to help. Local volunteers gathered water, generators, and nonperishable food and delivered it to the most affected areas. Utilizing the Lake Norman Chamber Foundation, just over \$18,000 was raised through local contributions which went directly into relief efforts.

Recently, the Chamber’s Foundation sent the last of those cash donations to the McDowell Chamber Community and Business Impact Foundation to aid small businesses still struggling with the after affects of that natural calamity.

As President of our Chamber, I want to thank each one of you who made a profound difference. Whether you donated food and clothing or reached into your pocket – you have made a difference. Thank you!

Mother Teresa said, “I alone cannot change the world, but I can cast a stone across the waters to create many ripples.”



Almost sixty years after watching my first Superman episode, I’ve come to realize it doesn’t take a man of steel who can leap tall buildings or be faster than a locomotive to be a genuine hero. Heroes are just everyday people. They may not be able to change the world but they can impact one life at a time. Creating ripples which speak to our hearts and forever touch our souls.

– Bill Russell