



GROW YOUR BUSINESS THIS WEEK

Your weekly guide to Chamber connections, visibility, learning, and growth

PLAN AHEAD

AUGUST 25 | DAVIDSON

Diversity Organization Social at King Canary

5:00 PM - 7:00 PM | Evening networking

"Connecting people, celebrating perspectives, and building a stronger community together."

AUGUST 26 | MOORESVILLE

Nonprofit Round Table

9:00 AM - 10:30 AM | Community leadership

"Connecting nonprofit leaders to share ideas, solve challenges, and strengthen our community."

THIS WEEK'S BEST OPPORTUNITIES

TUESDAY, AUGUST 25

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<u>Connection - Virtual Meeting</u> 7:30 AM - 8:30 AM Virtual	<u>Diversity Social at King Canary</u> 5:00 PM - 7:00 PM Davidson
WEDNESDAY, AUGUST 26 <u>Nonprofit Round Table</u> 9:00 AM - 10:30 AM Mooresville	WEDNESDAY, AUGUST 26 <u>Ribbon Cutting - Trinity Christian Academy</u> 9:30 AM - 10:30 AM Mooresville
THURSDAY, AUGUST 27 <u>Young Professionals Social</u> 6:00 PM - 8:00 PM Davidson	

MONEY & STRATEGY

FOLLOW-UP TURNS CONNECTIONS INTO OPPORTUNITY

Networking creates the introduction. Follow-up creates the relationship.

This week, pay attention to the conversations that deserve a second step. A quick email, a coffee invitation, a referral, or a simple “great meeting you” can turn a brief interaction into a valuable business relationship.

Do not measure networking only by the number of people you meet. Measure it by the relationships you continue to build after the event is over.

FOLLOW UP FAST Reach out while the conversation is still fresh. A short, personal message within a day or two keeps momentum alive.	THIS WEEK'S BUSINESS CHALLENGE Reconnect with three people you have met through the Chamber and take one meaningful next step with each relationship.	CREATE VALUE FIRST Share a resource, make an introduction, offer an idea, or simply ask how you can help. Strong relationships are built on value before the sale.
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GET SEEN

HOST AN EVENT

Business AfterHours • Business BeforeHours • Mixer • Coffee Connection

SIGNATURE EVENT VISIBILITY

2026 Business Expo — October 13, Huntersville

2026 Fall Classic Golf Tournament — October 27, Mooresville — SOLD OUT

Volunteers welcome!

PLAN FOR 2027

Pickleball & Top Golf Swing Suite Tournament — January 19, Cornelius

2027 AI Summit — March 24 & 25 — Sponsorship and visibility opportunities coming soon

THIS IS REVENUE HIDING IN PLAIN SIGHT.

LEARN & IMPROVE

FOR YOUR BUSINESS

WEDNESDAY, AUGUST 26

Elevate Strategy and Consulting

Three Gaps Every Business Owner Must Close

THURSDAY, OCTOBER 1

Cybersecurity isn't magic...but getting hacked
sure feels like black magic

Professional Development

FOR YOU PERSONALLY

THURSDAY, SEPTEMBER 10

Feeling Lost in the Medicare Maze? Let us
guide you through it!

6:30 PM - 7:30 PM | Educational Program

SATURDAY, SEPTEMBER 12

Second Saturday Divorce Workshop for Women

9:00 AM - 12:00 PM | Community Program

SATURDAY, SEPTEMBER 19

CROWNED WOMAN: The Awakening
Experience

9:00 AM - 12:00 PM | Community Event

CHAMBER COMMUNITY

Home Careolina Senior Care

Wide Meadow Roofing

KDH Residential Designs

D.R. Horton

Godwin Waste and Trailer Rentals

GET FEATURED

SECURE YOUR SPOT ON A LAKE NORMAN CHAMBER PODCAST

Share your story, spotlight your business, and reach a broader local audience through Town Talk or Around the Lake.

Interested? Contact Bill Russell: russell@lakenormanchamber.org

PLAN AHEAD FOR NEXT WEEK

SEPTEMBER 1 VIRTUAL <u>Connection - Virtual Meeting</u> 7:30 AM - 8:30 AM Morning networking	SEPTEMBER 3 HUNTERSVILLE <u>Coffee Connection</u> 8:30 AM - 10:00 AM Morning networking
FRIDAY, SEPTEMBER 4 <u>Leadership Lake Norman - Registration Closes Today</u> Final day to register • Don't miss your opportunity to participate	SEPTEMBER 4 HUNTERSVILLE <u>Ribbon Cutting - Honda of Huntersville</u> 3:00 PM Community celebration

VIEW THE FULL CALENDAR

LAKE NORMAN CHAMBER EVENT CALENDAR	LAKE NORMAN COMMUNITY CALENDAR
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CHAMBER OFFICE CLOSED - MONDAY, SEPTEMBER 7, 2026

The Lake Norman Chamber office will be closed in observance of the Labor Day holiday.

Thank you for being a valued part of the Lake Norman Chamber.

Together, we continue to strengthen business, build relationships, and make a difference in our community.

Empowering Our Community Through Business Collaboration

CONNECT • ADVOCATE • COLLABORATE

(704) 892-1922 | lakenormanchamber.org