

**Alone we can do so little.
Together we can do so much.** – Helen Keller

Get connected at the Chamber and put your business in gear.

The Lake Norman Chamber of Commerce offers exclusive opportunities for networking, development, education, and advocacy, led by regional and national business leaders.

To learn more about the Lake Norman Chamber and how it can help your business succeed, call 704.892.1922 or visit LakeNormanChamber.org.



Advocate for Businesses. Promote. Represent. Serve.

Serving the Lake Norman region.

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**TURN YOUR
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INTO MEASURABLE
RESULTS —**

From strategy to design to targeted prospects, we'll help you get your message seen & acted on.

- ✓ Reach the right audience
- ✓ More leads, better response
- ✓ Measurable results

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Chamber Leadership — Bill Russell, Pres. & CEO • Leslie Reid, Exec. VP • Brett Hicks, Exec. VP

Program Spotlight



Join Bill Russell, President & CEO of the Lake Norman Chamber, on Wednesdays from 4 - 5 pm for **Town Talk** —

a weekly discussion of issues & topics concerning our community and commerce at the lake.

WSIC 105.9 - Lake Norman; 100.7 and 1400am - Statesville / Mooresville and Facebook, Instagram, Twitter, YouTube LIVE.



Our Monthly Events Include

Ribbon Cuttings • Business AfterHours • Coffee Connections
WINS Networking • Focus Friday • Business BeforeHours • Business Mixers

Get the latest event info – LakeNormanChamber.org



Lake Norman Chamber of Commerce
19900 W. Catawba Ave., Suite 101
Cornelius, NC 28031-4033

Make A Splash With The Chamber! *Featured Events*

Legislative Power Luncheon

*Featuring
United States
Senator
Thom Tillis*



**Friday, June 19 • 11:45am - 1:15pm
NorthStone Country Club
15801 NorthStone Dr, Huntersville**



**LEADERSHIP
LAKE NORMAN**

Now accepting applications –

Leadership Lake Norman

Application Deadline: Sept. 3 @ 5:00 pm

&

Junior Leadership Lake Norman

- For High School Juniors -

Application Deadline: Sept. 25 @ 5:00 pm

To Register For Events: Go to LakeNormanChamber.org or Call 704-892-1922



Dive into the latest business events around the lake.

Go to LakeNormanChamber.org for the most current event updates!



REIMAGINING CONNECTION: Purpose, People, Progress

June 3 9:00am - 10:30am Non Profit Roundtable

Join our regional nonprofits as we discuss who we are and what our organizations are doing to make Lake Norman a great place to live and work. Hosted by Angels & Sparrows Resource Center, 320 Seagle Street, Suite 8, Huntersville.

June 4 8:30am - 10:00am Coffee Connection

Join us for coffee and a casual networking event to jump start your day. Location: Rise Café, 233 South Broad Street in Mooresville. A great way to start your day!

June 4 5:30pm - 7:00pm Business AfterHours

This month Business AfterHours is hosted by Dive Bar Cornelius, 20910 Torrence Chapel Rd D7, in Cornelius. Come network with us!

June 9 8:00am - 10:00 am WINS - Women's Networking Event

Location: H2 Public House, 19906 N. Cove Road, Suite A, Cornelius. Our June meeting will celebrate health and wellness. No Cost, No Membership, No RSVP Required. Open to all Women!

June 10 11:00am - 1:00pm Professional Development Seminar

John Buckner of Insightful Selling Inc delivers another powerful sales program: Professional Development Sales Series - Session #5 "Sales Driver." Held at the Lake Norman Chamber, Randy Marion Board Room. Limited to 30 attendees. You must register online in advance at lakenormanchamber.org

June 18 5:30pm - 7:00pm Business AfterHours

This month's Business AfterHours is hosted by three of our members: MBA Roofing, Falcone Crawl Space & Structural Repair, and Servpro of Iredell County. Location: 760 Craft Works, 100 Gilead Road in Huntersville.

June 23 5:00pm - 7:00pm Diversity Social at King Canary Brewing

King Canary, located at 121 Depot Street in Davidson, has created a special "Chamber of Commerce Night" where 15% of Chamber patrons' proceeds will go back to the Chamber for small business programming. If you are planning on socializing on the 4th Tuesday of the month, consider stopping by King Canary. Make sure you tell the bartender you are with the Chamber so the credit is allocated.

July 8 11:00am - 1:00pm Professional Development Seminar

John Buckner of Insightful Selling Inc delivers another impactful sales program: Professional Development Sales Series - Session #6 "AI in Sales, getting Started." Held at the Lake Norman Chamber, Randy Marion Board Room. Limited to 30 attendees. You must register online in advance at lakenormanchamber.org

July 14 8:00am - 10:00am WINS - Women's Networking Event

Location: H2 Public House, 19906 N. Cove Rd Suite A, Cornelius. This month we're throwing a party! (We will have speakers from several places who know how to throw a party!) No Cost, No Membership, No RSVP Required. Open to all Women!

July 17 8:30am - 9:30am Focus Friday: Lake Norman Marine Commission

In person meeting with a focus on the newly reimagined Lake Norman Marine Commission. Held at the Chamber, Randy Marion Board Room. Zoom credentials are available for those who cannot attend in person. Presented by Novant Health.

July 21 7:30am - 8:30am Lake Norman Chamber - Connection

The Lake Norman Chamber Connection is a virtual program designed to strengthen business relationships in the Lake Norman community. Open to all, it offers a weekly virtual networking opportunity to connect with local business owners, managers, and employees. Chamber membership is encouraged but not required.

July 30 3:30pm - 5:00pm Membership Orientation for New & Existing Members & Group Ribbon Cutting

Location: Lake Norman Visitors Center and the offices of the Chamber, 19900 West Catawba Avenue in Cornelius. We welcome our newest Chamber investors and discuss ways to take maximum advantage of the Chamber membership.

Signature Chamber Events

LAKE NORMAN CHAMBER BUSINESS EXPO

Tuesday, October 13

11:00pm - 5:00pm

Huntersville Recreation Center

CAPTAIN'S CHOICE GOLF TOURNAMENT

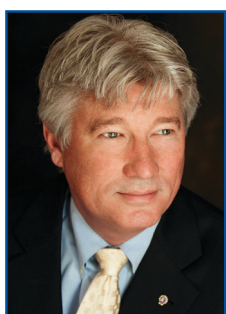
Tuesday, October 27

9:00am Shotgun Start

Mooresville Golf Club

Thoughts from a Cluttered Desk

The Business of Politics



Bill Russell
President & CEO

On Friday, June 19 the Lake Norman Chamber of Commerce will host two term United States Senator Thom Tillis at NorthStone Country Club for our Annual Legislative Luncheon.

Senator Tillis, a Republican, is stepping down after being reelected in 2020 in one of the most expensive races in the Senate at that time, topping more than \$271 million.

Whether you agree with his politics or his positions, there is no dispute that Thom Tillis is the most influential policy maker ever from the Lake Norman region. His impact will be felt for decades on the fiscal, judicial, and international affairs of this nation.

I met Thom in 2002 when he served on the Town of Cornelius Parks and Recreation Advisory Board. In 2003, he enrolled in the Lake Norman Chamber's Academy of Political Leadership program where we review insights into running for local, county, and state elected positions.

Later that fall, he was elected to the Town Board where he served until he ran for the NC District #98 seat in 2006 held by incumbent John Rhodes. Thom became Speaker of the North Carolina House in 2011. He led a newly empowered Republican majority focused on fiscal policy, tax reform, government restructuring, and business friendly legislation during a transformative period in our state's politics.

Senator Tillis has built a reputation in the U.S. Senate as a pro-business conservative, advocating for tax reform, workforce development, and policies aimed at strengthening North Carolina's economic competitiveness.

It should also be noted that he and his wife Susan have been long-time advocates of Veterans Affairs and military families. He also has been one of the strongest champions for full federal recognition of the Lumbee Tribe of N.C.

While I cannot say I always agreed with positions he took, I can say he believed every decision was made in the best interest of his constituents. But what I found most remarkable about Thom was his approachability. He never failed to make



US Senator Tom Tillis

impromptu visits at the Chamber's political leadership program providing his own insight, participating in the Big Day at the Lake each summer, or working on his wife's military pet projects back here at the lake.

Sometimes you could even find him down at Danny Phillip's General Store picking blackberries or purchasing collard greens that he would take home and prepare. This month, he will likely make his final appearance at the Chamber's event as an elected official. The luncheon, presented by Randy Marion Automotive Group, is a chance for him to reflect on a long career of service and our opportunity to thank him for his Legacy of Leadership.

- Bill Russell