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Chamber Leadership — Bill Russell, Pres. & CEO • Leslie Reid, Exec. VP • Brett Hicks, VP

Program Spotlight

Lake Norman
Young Professionals

The Lake Norman Young Professionals (LKNYP) is an organization within the Chamber providing opportunities for young professionals (ages 21-39) to network, learn, and serve their community.

Details can be found at
LakeNormanChamber.org

[facebook.com/groups/
LakeNormanYoungProfessionals](https://facebook.com/groups/LakeNormanYoungProfessionals)
instagram.com/lknyoungprofessionals

Town Talk

- Town Talk is heard on:
- WSIC 105.9 FM, Lake Norman
 - 100.7 FM & 1400 AM, Statesville/Mooresville
 - Facebook, Instagram, Twitter, & YouTube LIVE



Scan the QR code for past recordings of Town Talk



Our Monthly Events Include

- Ribbon Cuttings • Business AfterHours • Coffee Connections
WINS Networking • Focus Friday • Business BeforeHours • Business Mixers

Get the latest event info – LakeNormanChamber.org

Lake Norman Chamber of Commerce
19900 W. Catawba Ave., Suite 101
Cornelius, NC 28031-4033

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Make A Splash With The Chamber! *Featured Events*

Business Expo



Tuesday, October 13 • 11:00am – 5:00pm
Huntersville Recreation Center
11836 Verhoeff Dr, Huntersville

Foundation Breakfast

Join Us for a Special Fundraising
Breakfast to Benefit
Cornelius Early Scholars
and Bridge of Hearts

Tuesday, November 17
7:30am – 9:30am

The Peninsula Club
19101 Peninsula Club Dr, Cornelius
Sponsorships Available
Single Tickets \$150

To Register For Events: Go to LakeNormanChamber.org or Call 704-892-1922



Dive into the latest business events around the lake.

Go to LakeNormanChamber.org for the most current event updates!



REIMAGINING CONNECTION: Purpose, People, Progress

Oct 1 8:30am – 10:00am
Coffee Connection

Join us for coffee and a casual networking event to jump start your day. Location: Hydralive Therapy, 14229 Reese Blvd, Ste B3 in Huntersville. A great way to start your day!

Oct 1 5:30pm – 7:00pm
Business AfterHours

This month's first Business AfterHours will be held at James Funeral Home, 10520 Arahova Dr. in Huntersville. We will remember and honor Jack Stevens, who recently passed away. Jack was part of the LKN Chamber staff from 2010-2022.

Oct 6 7:00pm – 9:00pm
Candidate Forum

Meet and hear from candidates for NC House District #98. Moderated by WSIC station owner Justin Ckezepis. Open to the public and streamed LIVE on all WSIC social media channels.

Oct 9 10:00am – 11:00am
Business Expo Orientation

The Lake Norman Business Expo is October 13. In preparation, all exhibitors who have not previously exhibited are encouraged to attend a brief meeting to review guidelines and get answers about the Expo, Lake Norman's largest business to business trade show.

Oct 15 5:30pm – 7:00pm
Business AfterHours

We will be gathering at Victory Lanes Events and Entertainment Center, located at 125 Morlake Dr in Mooresville. Join us for great networking.

Oct 16 8:30am – 9:30am
Focus Friday: Safe for the Holidays

To be held at the Chamber in the Randy Marion Board Room. Zoom credentials are available for those who cannot attend in person. Presented by Novant Health.

Oct 20 8:00am – 10:00am
WINS – Women's Networking Event

Location: H2 Public House, 19906 N. Cove Road, Suite A, Cornelius. Our program will be on Breast Cancer Awareness. Attendees are encouraged to wear pink. No Cost, No Membership, No RSVP Required. Open to all Women!

Oct 28 8:30am – 10:00am
Business BeforeHours

Small business networking over coffee! Our host is Everest Gymnastics Training Center, located at 19340 Liverpool Parkway in Cornelius.

Oct 29 3:30pm – 5:00pm
Membership Orientation

The Chamber will welcome our newest investors and offer guidance on how to take best advantage of your Chamber membership. All members are invited. Location: Lake Norman Visitors Center and the Chamber offices, 19900 West Catawba Ave, Cornelius.

Nov 5 8:30am – 10:00am
Coffee Connection

Join us for coffee and a casual networking event to jump start your day. Location: Accent Prone, 15435 NC 73 in Huntersville. A great way to start your morning!

Nov 10 8:00am – 10:00am
WINS – Women's Networking Event

Location: H2 Public House, 19906 N. Cove Road, Suite A, Cornelius. Our November program is titled "What's Cooking?" and will feature a panel of local chefs. No Cost, No Membership, No RSVP Required. Open to all Women!

Nov 20 8:30am – 9:30am
Focus Friday: The Political and Business Impact of the Mid-Term Elections

This is a ZOOM ONLY session. Zoom credentials are available by contacting the Chamber. Speaker: Paul Shumaker, Capital Communications. Presented by Novant Health.

Signature Chamber Events

LAKE NORMAN CHAMBER PUBLIC SAFETY LUNCHEON
Tuesday, October 15, 2026
11:45am – 1:30pm
NorthStone Country Club

GOLF TOURNAMENT (CAPTAIN'S CHOICE)
Tuesday, October 27, 2026
9:00am Shotgun Start
Mooresville Golf Club

Thoughts from a Cluttered Desk

The Lake Norman Business Expo – Time to Show Off!



Bill Russell
President & CEO

When we were kids, they called it "Show and Tell." As adults, we call it marketing and on Tuesday, October 13, the Lake Norman Chamber is giving our businesses a pretty big classroom in which to do both!

I have a little history with Show and Tell. In elementary school, our teacher asked us to bring something to class to bring something to class that was important to us. Some kids brought a favorite toy or family keepsake. I brought me. Well, technically, I brought my baby book.

As the first-born child, my mother carefully documented practically every moment of my early existence—photographs, cards, locks of hair and captions chronicling young Billy Russell. Apparently, I decided my classmates needed to see the highlights.

So, I removed a number of photographs, created my own captions and stories, and took my presentation to school. Unfortunately, several of those photographs never made it

back into the baby book. My mother has reminded me of that fact for more than half a century.

Whenever my younger brother or sister wondered why their baby books weren't quite as elaborate as mine, Mom had a ready explanation: "You can blame Billy." My defense? I was simply breaking her in for the other two.

All these years later, I still believe there is something valuable about Show and Tell. Every business has something worth showing and a story worth telling. That is exactly what the **Lake Norman Business Expo** is all about.

On **Tuesday, October 13**, the Huntersville Recreation Center will be filled with Chamber businesses showcasing who they are and what they do. For exhibitors, it's an opportunity to meet prospective customers, reconnect with clients and build new relationships. For attendees, it's a chance to discover the incredible businesses serving our Lake Norman community.

Whether you are exhibiting or attending, I hope you'll join us, spread the word and experience

Business at its Best. I promise not to bring my baby book. There isn't much left of it anyway. For more information, visit

LakeNormanChamber.org
or call 704-892-1922.

I look forward to seeing you there!

– Bill Russell



John Hettwer chats with Sally Ashworth & Jennifer Stoops at a recent Business Expo.