# 2026 Lake Norman Al Summit Sponsorship Tiers

### Wednesday, February 25th, 2026

#### Cain Center, Cornelius, NC

## **Presenting Sponsor - \$10,000**

- "Presented By" recognition in radio and print materials
- Large logo placement
- Speaking opportunity at event opening
- Vendor table option
- 6 attendee admissions
- NEW: Exclusive 1-hour classroom session for up to 20 pre-invited potential clients
- NEW: VIP boardroom lunch for up to 20 invited guests

### **Supporting Sponsor - \$3,000**

- Mid-size logo on all print materials
- Recognition at event opening
- Vendor table option
- 4 attendee admissions
- NEW: Access to 1 of 5 available 1-hour classroom sessions for up to 20 pre-invited potential clients

## **Event Sponsor - \$1,000**

- Listed on all print materials
- Recognition at event opening
- Vendor table option
- 2 attendee admissions

## **Vendor Table - \$500**

- All-day expo presence
- Listed on marketing materials
- Admission for 2 vendor table staff (these are the same 2 people working your table)

• Option to upgrade to sponsor level

## **Special Benefits & Notes:**

- The \$10,000 sponsor becomes the Premier Dinner Sponsor if dinner sponsorship isn't filled at the \$3,000 level
- Classroom sessions are first-come, first-served for \$3,000 sponsors (5 total available)
- Both boardroom and classroom sessions accommodate up to 20 attendees for consistent marketing
- **Vendor clarification:** The \$500 vendor fee includes admission for 2 people who will staff the vendor table. Additional team members would need to purchase separate tickets.